

## City of Downey – Municipal Code and Sign Ordinance

### Guidelines to follow for Broker Preview / Open House Signs

**Real Estate Signs** – Current code allows one 8 sq. ft. Real Estate sign per street frontage (R-1 and R-2), not to exceed 6 ft. in height if free-standing.

**Open House Signs** – City code allows one Open House sign to be displayed on the site where the event is occurring. The sign may be up to 6 sq. ft., not to exceed 4 ft. in height. The Open House sign may be portable and must be removed immediately following the open house.

**Directional Signs** - The Downey Board of Realtors has worked with the City to establish working guidelines for realtors in placing directional signs for open house events. There are no statutes that allow for the posting any business signs on public property. (ref: Section §4118 DMC).

- Signs up only for Broker Preview and Open House, signs must be taken down immediately following the open
- No signs may be placed in the center medians of streets
- No signs may be attached to utility poles, sign poles, or trees
- No signs may be placed on sidewalks blocking pedestrian traffic
- No signs may block motorist visibility
- Agent, or his representative, must be on premises during open house/preview
- Avoid EXCESSIVE signage

By violating these guidelines you are putting all real estate professionals in jeopardy of losing the ability to use directional signs. The City advises that most enforcement actions by Code Enforcement for real estate sign violations are generated by complaints from the public, however, they must be pro-active where excesses are observed. Signs confiscated by Code Enforcement are subject to a \$25 administrative fee, per sign, to retrieve them.